



Zimpli Kids™  A Simba Company

Sensory, Messy & Educational Play



What do we do?

We manufacture a range of sensory and messy play products that are:

- **Eco-friendly**
- **Biodegradable**
- **Skin Safe**
- **Easy Clean**



**eco
slime
PLAY**
Turns your water into
COOZY Slime!

Sensory Play

- Imaginative
- Tactile
- Sensory

All Slime powders are also
certified bio-degradable!

SKIN SAFE ✓

STAIN FREE ✓

EASY CLEAN ✓

DRAIN SAFE ✓





eco
Gelli
PLAY

Turns your water into
Cool!

Sensory & Modelling

- Messy
- Creative
- Sensory

All Gelli powders are also
certified bio-degradable!

SKIN SAFE 

STAIN FREE 

EASY CLEAN 

DRAIN SAFE 





Turns your water into realistic, fluffy snow

Sensory Play

- Exploration
- Communication
- Sensory

All Snow powders are also **certified bio-degradable!**

SKIN SAFE ✓

STAIN FREE ✓

EASY CLEAN ✓

DRAIN SAFE ✓





**Crackle
PLAY
Colours**
Makes your water
crackle, pop and
change colour!

Sensory Play

- Cognitive Development
- Communication
- Sensory

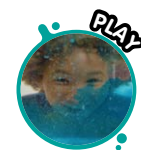
All Crackle powders are also **bio-degradable!**

SKIN SAFE ✓

STAIN FREE ✓

EASY CLEAN ✓

DRAIN SAFE ✓





Sensory and Modelling!



Glitter Slime & Gelli Play Combo Pack

Includes: 3 x Pink Slime, 3 x Aqua Slime, 3 x Purple Gelli & 3 x Orange Gelli powder bags, all with Cosmetic Bio-glitter® (Each bag makes up to 10 Litres of Gelli or Slime) & 6 x Dissolver bags
Box, Leaflet and Bags are fully recyclable in standard paper recycling & our powder is certified biodegradable!

RRP £19.99/\$24.99





Sensory Play!



ECO FRIENDLY PRODUCT

Slime Play

Available in Blue, Green & Red
Includes: 12 x Slime powder bags
(One bag makes up to 10 Litres of Slime)

Box, Leaflet and Bags are fully recyclable in standard paper recycling
& our powder is certified biodegradable!

RRP **£19.99/\$24.99**



Sensory and Modelling!



ECO FRIENDLY PRODUCT

Gelli Play

Available in 8 Colours as Single or Mixed Colour Packs
Includes: 12 x Gelli powder bags (One bag makes up to 10 Litres of Gelli)
& 12 x Dissolver bags

Box, Leaflet and Bags are fully recyclable in standard paper recycling
& our powder is certified biodegradable!

RRP **£19.99/\$24.99**



Sensory and Modelling!



Sensory and Modelling!



Gelli Play Dino Pack

Available in Green

Includes: 6 x Gelli powder bags (One bag makes up to 10 Litres of Gelli), 6 x Dissolver bags & 16 Piece Dinosaur Figure Set

Box, Leaflet and Bags are fully recyclable in standard paper recycling & our powder is certified biodegradable!

RRP £19.99/\$24.99



Gelli Play Fantasy Pack

Available in Aqua

Includes: 6 x Gelli powder bags (One bag makes up to 10 Litres of Gelli), 6 x Dissolver bags & 16 Piece Fantasy Figure Set

Box, Leaflet and Bags are fully recyclable in standard paper recycling & our powder is certified biodegradable!

RRP £19.99/\$24.99



Sensory Play!



Sno Play

Available in White

Includes: 12 x Snow powder bags & 12 x Dissolver Bags

Box, Leaflet and Bags are fully recyclable in standard paper recycling & our powder is certified biodegradable!

RRP £19.99/\$24.99



Sensory Play!



Crackle Play Colours

Available in Red, Yellow & Blue Mixed Colour Pack

Includes: 20 x Crackle Play Colours bags

Box & Leaflet are fully recyclable in standard paper recycling & our powder is biodegradable!

RRP £9.99/\$14.99



5 Key Benefits of Sensory Play

- Language Development
- Cognitive Growth
- Motor Skills
- Problem Solving Skills
- Social Interaction

Here's why...

Recyclable Box, Leaflet and Bags

All the boxes, leaflets and powder bags in this range are fully recyclable (excluding Crackle Play Colours).

Certified Biodegradable Toy

All powders that make our Gelli, Slime and Snow, have passed the Bio-degradation Test OECD 301B as tested by Intertek. The OECD 301B test adds a product to sewerage, and measures its rate of biodegradation. Our products are classed as biodegradable according to the standard.

UK Manufactured

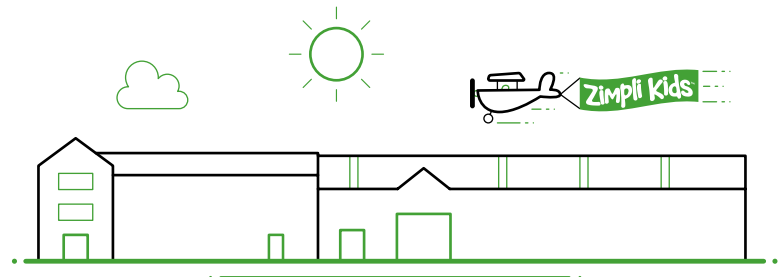
Zimpli Kids now manufacture 95%+ of our products in our company owned UK factory. We have achieved both ISO 9001 accreditation and ISO 14001 accreditation, the coveted environmental certification.

Packaging made from recycled board

We have chosen to change all of our retail and CDU boxes to recycled board, to reduce our environmental impact.

Quality versus sustainability

We proudly manufacture to both ISO 9001 and ISO 14001 standards but we are aware that by changing our bags from plastic to paper & using recycled board, there is a minimal reduction in quality. However we firmly believe this very nominal reduction in quality is more than justified – We hope you do too.





100% Safe & 0% Boron!

Our entire product range is skin safe, stain free, drain safe and easy clean! More importantly, after the 2018 investigations into dangerous levels of Boron in many Slime products, we are happy to confirm that our products contain no boron, boric acid or any other boric acid derivatives. We have multiple up to date testing certification to demonstrate the safety of our full product range, including:

- EN71: European testing to ensure that the toy conforms to the essential safety requirements.
- TRA: Toxicological Risk Assessments
- REACH
- ASTM and CPSIA

As a company, we will vigorously defend our patent/trademark/IP interests and will pursue any company or individual that attempts to copy our products, or cast aspersions on the safety of our brands.

Here's what people are saying...

"This Slime Baff must be the most popular sensory play invitation we've had ALL year! I set up an ocean themed tuff tray with the slime, sand and shells which has encouraged lots of mixing and exploring the changing of textures. Half of one packet made 3 full tanks, so it's definitely a fab investment"

"They are so good for sensory play for babies with different textures for them to feel and also see different colours"

"This was actually the first time we had explored Gelli and Little was amazed, diving her hands straight in to explore! Little did lots of scooping and pouring, filling, used her imagination to bake a cake and make a smoothie and had lots of fun as the cups slipped and slid everywhere!"

"Messy play and sensory play is so important for little ones and this is the perfect set up for it. The Gelli flushes away after use so whilst play can be messy the clean-up is fast."

"Such an amazing sensory experience for all weathers! Take it outside in a water tray or paddling pool if the sun is shining or in the bath or a tray inside if it's raining. It really is a flexible sensory activity!"



Findel 

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Educational Customers

Gelli, Slime and Sno offer exciting, multi-sensory experiences for children. Our products aid creative, cognitive, social, emotional and physical development. Due to their unique textures, colours and scents, they are perfect products for messy and multi-sensory play! Educational bodies are phenomenally careful when choosing products to be used in educational environments. We are very proud of the fact that every major educational distributor in the UK has been buying products from our educational range for many years. Our Slime, Gelli, and Sno Play are used in messy play, sensory development, imaginative and experimental play, and lots more! All the powders in our educational range are also non-irritant, stain free, non-toxic, drain safe and bio-degradable.