

# Zimpli Kids Environmental Policy



**Here at Zimpli Kids, as manufacturers of unique children's products, we are committed to reducing the environmental impact in all aspects of our company. All employees have a responsibility to ensure that the aims and objectives of the policy are met.**

- At the beginning of 2019, Zimpli Kids switched all retail and CDU boxes to recycled board to reduce our environmental impact. Although there is a nominal reduction in the quality of our boxes and displays, we believe that the overall benefit outweighs this.
- In 2018, Zimpli Kids joined the On Pack Recycling Label Scheme (OPRL) meaning all our boxes have consistent on pack guidance to make it clear to our customers how our packaging can be recycled.
- We implement a waste management system to effectively manage and reduce waste in all aspects of our business. This includes dedicated recycling and general waste bins and a baling machine in the warehouse to efficiently store, compact and bundle the waste we generate. We also sell excess bulk bags used to hold powder to ensure they are re-used and/or recycled. We do all this and more to minimise the waste sent to landfill.
- We provide ongoing training to ensure that all employees are familiar with the waste disposal processes.
- Zimpli Kids are committed members of the British Toy and Hobby Association (BTHA). We take pride in adhering to the BTHA Code of practice covering ethical and safe manufacture of toys, toy safety and a commitment to improving sustainability.
- In 2023 we re-tested our core Slime, Gelli and Sno powders to ensure biodegradability and solubility, and therefore compliance with the synthetic polymer microparticles ban COMMISSION REGULATION (EU) 2023/2055.
- For all our products that include Glitter, we have now moved to Sigmund Lindner's Cosmetic Bioglitter® SPARKLE V2 which is biodegradable according to the OECD Guidelines 301 B, to also ensure compliance with the revised COMMISSION REGULATION (EU) 2023/2055.
- We ensure that the suppliers we work with are environmentally responsible.
- To reduce our environmental impact further, we have switched from polybags to paper bags for all figures included in our products.
- We avoid the use of hazardous materials.
- We minimise the use of water, energy and natural resources where possible.
- We aim to move from non-recyclable bags to recyclable plastic bags for all products in 2024

This Environmental Policy Statement is reviewed on a regular basis and updated as necessary. At Zimpli Kids, everyone in our team is fully committed to the implementation of the statements written above.

A handwritten signature in black ink, appearing to read 'Eejay Enyi', written over a horizontal line.

Managing Director  
Eejay Enyi